Appl. No. 09/818,125 Amdt. Dated September 12, 2007 Reply to Office Action of July 5, 2007 Attorney Docket No. 81747.0191 Customer No.: 26021

Art Unit: 3622

Examiner: Yehdega Retta

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed:

March 26, 2001

For:

METHOD, COMPUTER PRODUCT

AND NETWORK SYSTEM FOR RECEIVING AND PLACEMENT PROCESSING OF ADVERTISING

INFORMATION

AMENDMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 5, 2007, please amend the abovereferenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.